BUILDING
FUTURE-READY
TALENT

Critical Thinking

Creativity

Communication

Collaboration
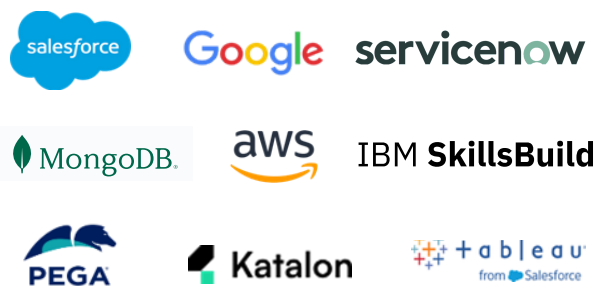
Empowering
Academia

ABOUT US:

SmartBridge, founded in 2015, is a leading EdTech solutions provider **bridging the gap between academia & industry.** Our mission is to **build a sustainable & job-ready talent pipeline** for emerging industries by nurturing robust **collaborations between educational institutions and the corporate world.**

We provide **immersive, project-based learning programs** that include **credit courses, virtual internships, and globally recognized certifications** in cutting-edge technologies such as AI/ML, Data Science, Cloud Computing, Salesforce, and ServiceNow.

OUR IMPACT

1.5 Mn.
Students Trained

15+
Industry Partnerships

35,000+
Educators Upskilled

10
Govt. Partnerships

2,700+
Colleges Benefitted

2,500
Learning Modules

INDUSTRY - ACADEMIA PARTNERSHIPS:

Industry Partnerships

salesforce   Google   servicenow

MongoDB   aws   IBM SkillsBuild

PEGA   Katalon   tableau from Salesforce

Govt. / Strategic Partnerships

AICTE   SWAYAM Plus⁺   Tamil Nadu Skill Development Corporation

nasscom   futureskills prime   N·S·D·C ACADEMY

TASK   ISTE

Large Public / Private University Partnerships

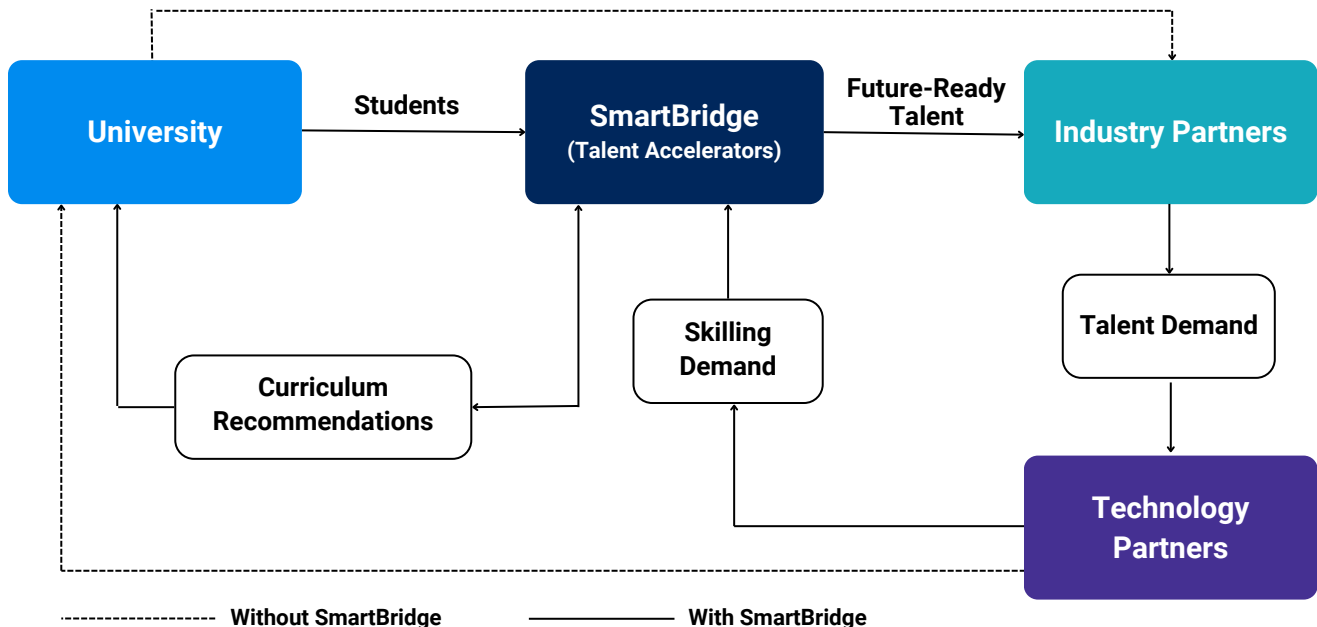VIT   LNCT UNIVERSITY BHOPAL   GUJARAT TECHNOLOGICAL UNIVERSITY   POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

Together, these collaborations empower SmartBridge to deliver **future-ready talent** by fostering **innovation, employability, and academic excellence** across the globe.

DEMAND DRIVEN TALENT DEVELOPMENT:

SmartBridge collaborates with universities, industry partners, and technology leaders **to build industry-aligned talent ecosystems directly on campus.** Its Talent Accelerators serve as dedicated innovation units that prepare students with cutting-edge, high-demand skills across critical technology domains.

```
                    University  --Students-->  SmartBridge  --Future-Ready Talent-->  Industry Partners
                                               (Talent Accelerators)
                              Curriculum            Skilling                    Talent Demand
                              Recommendations       Demand
                                                                                Technology
                                                                                Partners
```

------------- **Without SmartBridge**   ─────────── **With SmartBridge**

Tech Partners: *Google, AWS, IBM, Salesforce, ServiceNow, MongoDB etc.*

Industry Partners: *TCS, Accenture, Deloitte, Wipro, Cognizant, etc.*

PROVEN FRAMEWORK FOR TALENT DEVELOPMENT:

The framework for the talent pool creation has been developed considering the following.

- **Industry Partnerships:** Industry-approved courses that align with market demand plays a crucial role in building a skilled talent pool.

- **Curriculum Integration:** The curriculum-integrated model allows for flexible program implementation by academia.

- **Project-based learning:** Live, project-based training with instructors boosts engagement and completion rates.

- **Mentoring Support:** Providing mentoring support to the beginners will always help them engage & learning concepts

SmartBridge Talent Accelerators

- Salesforce
- ServiceNow
- Artificial Intelligence
- Cloud Computing
- Cyber Security
- Quantum Computing
- Software Engineering
- Business Intelligence

LARGE SCALE PROJECTS EXECUTED:

Credit Courses - Naan Mudhalvan Project (Tamil Nadu)

Participants : 200,000+ Students and 5000 Faculty Members
Streams : BE, BTech, BSc, BCom, BCA, BBA
Supported by: Tamil Nadu Skill Development Corporation

- This flagship program, launched by the Chief Minister of Tamil Nadu, aims to upskill students from both technical & non-technical backgrounds.

- Integrated into the curriculum with up to 3 academic credits, It features project-based courses offered in partnership with Salesforce, Google, ServiceNow, MongoDB and IBM.

- The program equips students with essential skills for campus placements, leading to a noticeable increase in placement rates across many participating colleges.

Salesforce Supported Virtual Internship Program

Participants : 100,000+ Students
Streams : BE, BTech, BSc, BCA
Supported by: Salesforce

- SmartBridge, Salesforce, and AICTE have collaboratively launched the Salesforce Virtual Internship Program to meet the increasing industry demand for Salesforce-skilled professionals. This 8-week virtual internship has upskilled over 100,000 students, with 18,000+ learners placed at Salesforce Partners and Customers.

- The program is open to Pre-final & final-year students and also recent graduates (within two years).

- Top companies like TCS, Accenture, Deloitte, and Cognizant have recruited talent through this initiative.

APSCHE - Long-Term & Short-Term Virtual Internship Programs

Participants : 100,000+ Students
Streams : BE, BTech, BSc, BCA
Supported by: Andhra Pradesh State Council for Higher Education

- Andhra Pradesh State Government has updated the academic curriculum to replace professional electives with 2-month and 6-month industry-aligned internship programs integrated with certification courses.

- Over 10 industry-endorsed virtual internship programs have been made mandatory for engineering and non-engineering students across the state.

- These programs have been officially approved by state universities' Boards of Studies for inclusion as professional electives in the curriculum.

LARGE SCALE PROJECTS EXECUTED:

IBM SkillsBuild Initiatives (Courses, Virtual Internships, Hackathons, Faculty Development Programs)

Participants : 60,000 Students and 3,800 Faculty Members
Streams : BE, BTech, BCA, B.SC (CS/IT)
Supported by : IBM SkillsBuild (CSR Initiative)

- SmartBridge has partnered with IBM to execute CSR programs under IBM SkillsBuild for Academia in FY25-26, targeting 63,800 engaged users.

- The engagement focuses on upskilling students and faculty through various structured programs. Key initiatives include a Student Development Program and Deeper Engagement bootcamps. A Virtual Internship Program and Showcase Events will offer hands-on learning and real-world project exposure.

- Faculty Development Program will ensure instructor readiness on key technologies.

Google Supported Virtual Internship Program & GenAI Workshops

Participants : 40,000 Students and 2000 Faculty Members
Streams : BE, BTech, BCA, B.SC (CS/IT)
Supported by : Google India

- SmartBridge and Google have teamed up to create an outcome-driven skilling effort that will train educators and students on Generative AI and Cloud Computing.

- This program has been recognized by AICTE for delivery as a virtual internship program to all higher education students in India

- Generative AI workshops are organized across the higher education institutes to make them understand GenerativeAI, its business applications and hands-on with Google Gemini.

Credit Courses (VIT Vellore, SRM AP, LNCT Bhopal, CVR Hyderabad, CIT Chennai, Vishnu Group, DY Patil, etc)

Participants : 10,000+ Students
Streams : BE, BTech, BCA, B.SC (CS/IT)
Supported by : Respective Universities / Colleges

- We offer industry-endorsed, skill-integrated credit courses as part of the curriculum, replacing professional electives with equivalent credits.

- These credit courses are approved by the Ministry of Education (SWAYAM Plus) and include 45 hours of hands-on technical training and 45 hours of project development for each course.

- Students gain access to content and software from leading companies such as Salesforce, Google, IBM, AWS, and others.

SMARTBRIDGE
Let's Bridge the Gap

1 90 Hrs. of Project-based learning

2 Industry validated use cases

SKILL-EMBEDDED CREDIT COURSES

3 45 Hrs. of Virtual Instructor-led Training

4 45 Hrs. of Project Development

Approved by: SWAYAM Plus⁺

5 Earn Skill Badges & Industry Credentials

6 Assessment & Project Evaluation

SUPPORTING INDUSTRY PARTNERS

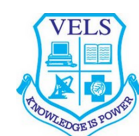salesforce

Google

aws

MongoDB

IBM

tableau from Salesforce

Integrate 30+ industry-endorsed, skill-focused credit courses into the curriculum, offered as professional electives or skill enhancement programs.

IMPLEMENTING INSTITUTIONS

Artificial Intelligence	**Google, IBM**
Applied Data Science	**Google, IBM**
Data Analytics	**Tableau**
Salesforce Administration & Development	**Salesforce**
Full-Stack Development (MERN Stack)	**MongoDB**
AWS Cloud Practitioner	**AWS**
Cyber Security Analyst	**IBM**
Android App Development	**Google**

VIT · SRM INSTITUTE OF SCIENCE AND TECHNOLOGY · LNCT UNIVERSITY BHOPAL · D Y PATIL COLLEGE OF ENGINEERING & TECHNOLOGY · VAAGDEVI COLLEGES · HBSU Dr. Homi Bhabha State University · ANNA UNIVERSITY PROGRESS THROUGH KNOWLEDGE · VELS KNOWLEDGE IS POWER

VIRTUAL INTERNSHIP PROGRAMS

This initiative, sponsored by the tech industry, is made available to students across the country through the Ministry of Education's (AICTE) National Internship Portal.

AICTE (Ministry of Education, India) Approved Initiative

580,000+ Internships facilitated over the past 4 years

2,700+ Colleges Benefitted Nationwide

MOU signed with
All India Council for Technical Education
Delhi
17th | FEB | 2021

MOU signed with
JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPUR (JNTUA)
Virtual Internships & Experiential Learning Program

Sponsoring Technology Partners

INTERNSHIP TRACKS

- Salesforce Platform Developer
- ServiceNow System Administrator
- Google Generative AI Developer
- MongoDB Backend Developer
- IBM Generative AI Developer

www.thesmartbridge.com

SMARTBRIDGE
Let's Bridge the Gap

1. Immersive skilling program aligned to the in-demand job-roles in the market.

2. Suitable for 3rd year & 4th year students

3. 240 hrs. of hands-on learning with capstone project, certification prep, interview prep and softskills training.

4. Global Certifications Integrated

5. 6000+ learners from 50+ Institutions across India

LASTMILE PROGRAM

Bridging Talent to Opportunity

GLOBAL CERTIFICATIONS

CERTIFIED Platform Developer I · servicenow Certified Application Developer · servicenow Certified System Administrator · aws certified Cloud Practitioner FOUNDATIONAL · MongoDB Certified Associate Developer

A strategic initiative designed to create certified, job-ready talent whose profiles are closely aligned with specific, high-demand roles in the industry.

TOP COMPANIES HIRING THE LASTMILE GRADUATES

tcs TATA CONSULTANCY SERVICES · cognizant · wipro · NTT DATA · accenture · Deloitte. · verizon · FUJITSU

50+ COLLEGES PARTNERED TO IMPLEMENT LAST MILE PROGRAM

BANNARI AMMAN INSTITUTE OF TECHNOLOGY Stay Ahead · aitam ADITYA INSTITUTE OF TECHNOLOGY AND MANAGEMENT · GMRIT Training Tomorrow's Engineers Today · SRI KRISHNA INSTITUTIONS COIMBATORE · VISHNU UNIVERSAL LEARNING · VIGNAN's INSTITUTE OF INFORMATION TECHNOLOGY · GEETHANJALI College of Engineering and Technology Epicenter For Transformation · KITS AUTONOMOUS KKR & KSR INSTITUTE OF TECHNOLOGY AND SCIENCES

www.thesmartbridge.com

ACADEMIA

SmartBridge invites higher education institutions to establish a **Center for Future Skills & Talent** on campus — a dynamic talent creation hub that aligns academic learning with real-world industry expectations.

- Technology Company Partnerships (Talent Creation)

- Industry Partnerships (Industry Insights & Talent Supply)

- Skill-Embedded Curriculum (NEP2020 Aligned)

- Innovation & Entrepreneurship Promotion

Partner with SmartBridge to Build Future-Ready Graduates

SmartBridge invites forward-thinking technology companies to **co-create a Center for Future Skills & Talent across leading academic institutions** — an integrated skilling ecosystem that directly addresses your talent acquisition & innovation needs.

INDUSTRY

- Talent Creation Hubs

- Demand Driven Skilling

- Innovation & Research Collaboration

- Branding & Employer Engagement

Partner with SmartBridge to Build a **Skilled & Sustainable Talent Pipeline**

SMARTBRIDGE
Let's Bridge the Gap

One Stop for Skills & Talent

Be part of our Mission
to Build a 10 Million - Skilled Talent Pool

SmartBridge Educational Services Pvt. Ltd.
6th Floor, Technical Block, Sundarayya Vignana Kendram,
Gachibowli, Hyderabad, Telangana - 500032

✉ info@thesmartbridge.com

📞 +91 6304320044

🌐 www.thesmartbridge.com

Scan me

OUR GLOBAL PRESENCE

India | Singapore | Philippines | Indonesia | Saudi Arabia | Thailand

Follow us on: in Ⓘ f 𝕏 **@TheSmartBridge**